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## **Charles Schwab Cup Championship announces return of TICKETS Fore CHARITY™ program**

*100 percent of net proceeds from TICKETS Fore CHARITY™ go to local charities*

**PHOENIX** – Officials with the Charles Schwab Cup Championship have announced the return of the TICKETS Fore CHARITY program-- a unique fundraising initiative designed to improve the quality of life in the communities where PGA TOUR tournaments are held. The Charles Schwab Cup Championship will host the top 36 players of the 2020-21 PGA TOUR Champions season in a 72-hole, stroke-play event that will see a season-long champion crowned at Phoenix Country Club the week of November 8-14.

Since the program's launch in 2010, TICKETS Fore Charity has raised over \$1.78 million for non-profits in the region. There is no sign-up fee or cost to the organization to be involved in the TICKETS Fore CHARITY™ program and allows 100 percent of the net proceeds for each ticket sold through manual orders or online purchases to benefit the Scottsdale-Phoenix area non-profits that participate. Once registered, each organization will receive collateral to help promote the sale of ticket.

"The impact this program has made for organizations in this community speaks for itself," said Executive Director Tiffany Nelson. "At the Charles Schwab Cup Championship, we pride ourselves on the ability to use the game of golf as a conduit to give back locally and we continue to encourage non-profits to sign up so that we can continue building on the already proven success this program has demonstrated."

Following the completion of the Charles Schwab Cup Championship, Charles Schwab Foundation, will donate an additional \$20,000 split among the three highest selling non-profit organizations as follows: (1st) \$12,000, (2nd) \$6,000, (3rd) \$2,000.

The TICKETS Fore CHARITY program ticket offer is \$30 good any one day grounds ticket meaning it is flexible for the customer when they'd like to attend. In addition, youth 18 years of age and younger receive free admission to the Charles Schwab Cup Championship with a ticketed adult.

For more information on the TICKETS Fore CHARITY program, visit [www.schwabcuptfc.com](http://www.schwabcuptfc.com) or call Meagan McEnery at (480) 278-2100 x 15 or [MeaganMcEnery@pgatourhq.com](mailto:MeaganMcEnery@pgatourhq.com)

For more tournament information, please visit the official website, [www.schwabcup.com](http://www.schwabcup.com). Fans are also encouraged to follow the Charles Schwab Cup Championship on [Facebook](#), [Twitter](#) and [Instagram](#).

## **ABOUT THE CHARLES SCHWAB CUP CHAMPIONSHIP**

The Charles Schwab Cup Championship is the final event of the PGA TOUR Champions season and the third and final event of the Charles Schwab Cup Playoffs, used to determine the annual Charles Schwab Cup Champion. The 2021 tournament is scheduled for November 8-14 at Phoenix Country Club in Phoenix, AZ. The event consists of the top 36 players on the Charles Schwab Cup points list. For information about corporate sponsorship opportunities, to become a volunteer or for ticket information, please visit the official tournament website at [www.schwabcup.com](http://www.schwabcup.com) or see our pages on Facebook, Twitter and Instagram (@SchwabCupFinale).

## **About PGA TOUR CHAMPIONS**

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 34 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. Follow PGA TOUR Champions online at [PGATOUR.com](http://PGATOUR.com), at [www.facebook.com/PGATOURChampions](http://www.facebook.com/PGATOURChampions), on Twitter [@ChampionsTour](https://twitter.com/ChampionsTour) and on Instagram [@pgatourchampions](https://www.instagram.com/pgatourchampions).

All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Tournament programming is available via 25+ TV linear partners in 145+ countries and territories, with 25 channels carrying long-form and/or highlights coverage, and 200+ hours of live coverage distributed in 135+ countries and territories. Programming is also available via the OTT platform GOLFTV powered by PGA TOUR in every market outside of the United States, excluding China and Korea, with live coverage distributed in 130+ countries and territories.

## **About The Charles Schwab Corporation**

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