



FOR IMMEDIATE RELEASE

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TICKETS Fore CHARITY™ program returns to 2017 Charles Schwab Cup Championship

Tickets now on sale for the PGA TOUR Champions season finale

PHOENIX – The TICKETS Fore CHARITY™ ticket program returns to the Charles Schwab Cup Championship for the 2017 event, which continues to aid in generating revenue for local charities in the Scottsdale-Phoenix area. The program provides the opportunity for 501(c)(3) non-profit organizations to sell tournament tickets to benefit their individual organization. The Charles Schwab Cup Championship, set to be contested November 10-12, will be held at Phoenix Country Club, marking the first professional tournament the course has hosted since 1986.

TICKETS Fore CHARITY is a program designed to generate revenue for local charities where PGA TOUR and PGA TOUR Champions events are held. The Charles Schwab Cup Championship is providing 501 (c) (3) non-profit organizations the opportunity to sell tournament tickets to benefit their individual organization.

There is no sign-up fee or cost to the organization to be involved in the TICKETS Fore CHARITY program, and allows 100 percent of the net proceeds for each ticket sold through manual orders or online purchases to benefit the Scottsdale-Phoenix area non-profits that participate. In 2016, the TICKETS Fore CHARITY program raised over \$146,390 and all net proceeds directly impacted the local non-profits in the community.

“The Charles Schwab Cup Championship is proud of the charitable impact TICKETS Fore CHARITY has provided our community in previous years and we look forward to building on that success as we move into the heart of Phoenix for the 2017 event,” said Tiffany Nelson, Executive Director of the Charles Schwab Cup Championship. “Our goal is to create great competition inside the ropes while leaving a strong charitable footprint outside the ropes.”

Following the completion of the Charles Schwab Cup Championship, Charles Schwab Co., will donate an additional \$20,000 among the three highest-selling non-profit organizations as follows: (1st) \$12,000, (2nd) \$6,000, (3rd) \$2,000.

For more information on the TICKETS For CHARITY program, visit www.schwabcuptfc.com or call Rob Sims at (480) 278-2100 x 15 or RobSims@pgatourhq.com

Fans can still purchase tickets to the Charles Schwab Cup Championship to watch the drama unfold as the likes of Bernhard Langer, Scott McCarron and Miguel Angel Jimenez compete for the tournament title as well as the Charles Schwab Cup season prize.

In its inaugural year at the Phoenix Country Club, The Thunderbirds will sponsor free admittance to spectators on Wednesday and Thursday of the Charles Schwab Cup Championship. Starting Friday, daily grounds tickets will be available for \$25; Good-Any-One-Day grounds tickets start at \$30 and weekly passes going for just \$65.

Youth 18 years of age and under are admitted free all week with a ticketed adult. The youth policy applies only to good-any-one-day grounds tickets and excludes access to private hospitality venues. All active duty and Reserve, military retirees, and their dependents also receive free entry all week.

To purchase tickets to the 2017 Charles Schwab Cup Championship, please visit SchwabCup.com or contact the championship office at 480-237-2100 x19.

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About the Charles Schwab Cup Championship

The Charles Schwab Cup Championship is a 54-hole tournament and the third leg of the Charles Schwab Cup Playoffs that consists of the top-36 players on the Charles Schwab Cup points list. This season-ending championship on PGA TOUR Champions determines the final money list for the season as well as the final standings in the Charles Schwab Cup, a season-long, points-based competition launched in 2001 to determine the PGA TOUR Champions' leading player. Points are reset prior to the Charles Schwab Cup Championship, ensuring a real shootout as all 36 players in the field will have a mathematical chance of winning the Charles Schwab Cup with a victory at the event. The 2017 tournament will be played November 10-12.

About Schwab

At Charles Schwab we believe in the power of investing to help individuals create a better future. We have a history of challenging the status quo in our industry, innovating in ways that benefit investors and the advisors and employers who serve them, championing our clients' goals with passion and integrity.

More information is available at www.aboutschwab.com. Follow us on [Twitter](#), [Facebook](#), [YouTube](#), [LinkedIn](#).

About PGA TOUR Champions

PGA TOUR Champions is a membership organization of golf's most recognizable and accomplished players, age 50 and older, including 32 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2017, the PGA TOUR Champions schedule includes 26 tournaments in 18 states, Japan, Wales and Canada, with purses totaling more than \$55 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts

air live, tape-delayed or in a highlights-package format in excess of 190 countries and territories, reaching more than 330 million potential households. The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla. Follow PGA TOUR Champions at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.