



FOR RELEASE: August 23, 2018

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## **TICKETS Fore CHARITY™ program returns to 2018 Charles Schwab Cup Championship**

*Tickets now on sale for the PGA TOUR Champions season finale*

**PHOENIX**– The TICKETS Fore CHARITY™ program returns to the 2018 Charles Schwab Cup Championship, which continues to generate revenue for local charities in the Scottsdale-Phoenix area. The program provides the opportunity for 501(c)(3) non-profit organizations to sell tournament tickets to benefit their individual organization. The Charles Schwab Cup Championship, the third and final event in the annual Charles Schwab Cup Playoffs, will return to Phoenix Country Club the week of November 5-11, 2018.

TICKETS Fore CHARITY is a program designed to generate revenue for local charities where PGA TOUR and PGA TOUR Champions events are held. The Charles Schwab Cup Championship is providing 501 (c) (3) non-profit organizations the opportunity to sell tournament tickets to benefit their individual organization.

There is no sign-up fee or cost to the organization to be involved in the TICKETS Fore CHARITY program and allows 100 percent of the net proceeds for each ticket sold through manual orders or online purchases to benefit the Scottsdale-Phoenix area non-profits that participate. In 2017, the TICKETS Fore CHARITY program raised over \$285,630 and all net proceeds directly impacted the local non-profits in the community.

“The Charles Schwab Cup Championship is proud of the charitable impact TICKETS Fore CHARITY has provided our community in years past, and we look forward to building on that success,” said Tiffany Nelson, Executive Director of the Charles Schwab Cup Championship. “Our goal is to create great competition inside the ropes while leaving a strong charitable footprint outside the ropes.”

Following the completion of the Charles Schwab Cup Championship, Charles Schwab Co., will donate an additional \$20,000 among the three highest-selling non-profit organizations as follows: (1st) \$12,000, (2nd) \$6,000, (3rd) \$2,000.

For more information on the TICKETS Fore CHARITY program, visit [www.schwabcuptfc.com](http://www.schwabcuptfc.com) or call Kaitlyn Nicol at (480) 278-2100 x 15 or [kaitlynnicol@pgatourhq.com](mailto:kaitlynnicol@pgatourhq.com)

Fans can still purchase tickets to the Charles Schwab Cup Championship to watch the drama unfold as the likes of Bernhard Langer, Scott McCarron and Miguel Angel Jimenez compete for the tournament title as well as the Charles Schwab Cup.

For a second consecutive year, Thunderbird Charities will sponsor free admittance to spectators on Wednesday of the Charles Schwab Cup Championship. Starting Thursday, Good-Any-One-Day tickets will be available for \$25 with weekly passes going for just \$65. Fans interested should act fast as prices will increase on October 8 to \$30 for Good-Any-One-Day tickets and \$75 for weekly passes.

This year fans can purchase a Family Pack for \$60, which includes two Good-Any-One-Day tickets, unlimited kids admittance (with a ticketed adult) and a \$20 voucher to be used at the concession areas. Youth 18 years of age and under are admitted free all week with a ticketed adult. The youth policy applies only to Good-Any-One-Day grounds tickets and excludes access to private hospitality venues.

Fans looking for an upgraded experience may consider the Cold Beer & Cheeseburgers Lounge, located on hole No. 12. This offer is an upgraded ticket for \$50 that provides guests with the ability to follow the action all day with premium food and beverage for purchase.

All active duty and Reserve, military retirees, and their dependents also receive free entry all week.

To purchase tickets to the 2018 Charles Schwab Cup Championship, please visit [SchwabCup.com](http://SchwabCup.com) or contact the championship office at 888-401-8000.

### **ABOUT THE CHARLES SCHWAB CUP CHAMPIONSHIP**

The Charles Schwab Cup Championship is the final event of the PGA TOUR Champions season and the third and final event of the Charles Schwab Cup Playoffs, used to determine the annual Charles Schwab Cup Champion. The 2018 tournament is scheduled for November 5-11 at Phoenix Country Club in Phoenix, AZ. The event consists of the top-36 players on the Charles Schwab Cup points list. For information about corporate sponsorship opportunities, to become a volunteer or for ticket information, please visit the official tournament website at [www.schwabcup.com](http://www.schwabcup.com) or see our pages on Facebook, Twitter and Instagram (@SchwabCupFinale).

### **ABOUT PGA TOUR CHAMPIONS**

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 35 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2018, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Scotland and Canada, with purses totaling more than \$56 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in

excess of 190 countries and territories, reaching more than 350 million potential households. Follow PGA TOUR Champions online at PGATOUR.com, at facebook.com/PGATOURChampions, on Twitter @ChampionsTour and on Instagram @pgatourchampions.

**ABOUT CHARLES SCHWAB & CO.**

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